## MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

DEMAND NO. 66

## Ministry of Micro, Small and Medium Enterprises

A. The Budget allocations, net of recoveries, are given below:

(In crores of Rupees)

		Major	Actual 2012-2013			Budget 2013-2014			Revised 2013-2014			Budget 2014-2015		
		Head	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total
		Revenue	1960.07	287.50	2247.57	2899.00	311.91	3210.91	2522.00	352.09	2874.09	3319.00	374.48	3693.48
		Capital	77.80	0.10	77.90	78.00	0.80	78.80	78.00	0.80	78.80	8.00	0.80	8.80
		Total	2037.87	287.60	2325.47	2977.00	312.71	3289.71	2600.00	352.89	2952.89	3327.00	375.28	3702.28
1.	Secretariat Economic Services	3451		9.19	9.19		9.24	9.24		8.92	8.92		10.14	10.14
Micro, S	Small and Medium Enterprises(MSME							-						
2.	Credit Support Programme	2851	35.00		35.00	28.50		28.50	28.50		28.50	28.50		28.50
3. <i>4.</i>	Quality of Technology Support Institution & Programmes Other Schemes	2851	344.73		344.73	487.75		487.75	468.23		468.23	487.75		487.75
	4.01 Survey Studies and Policy Scheme	2851	0.56		0.56	1.00		1.00	1.00		1.00	3.00		3.00
	4.02 International Cooperation Scheme	2851	3.07		3.07	4.60		4.60	4.60		4.60	4.60		4.60
	4.03 Assistance to Training Institutions	2851	58.22		58.22	90.40		90.40	130.44		130.44	116.99		116.99
	Total- Other Schemes		61.85		61.85	96.00		96.00	136.04		136.04	124.59		124.59
5.	National Small Industries Corporation	Ltd.												
	5.01 Perfromance and Credit	2851	57.58		57.58	65.00		65.00	59.70		59.70	65.00		65.00
	Rating Scheme 5.02 Marketing Assistance Scheme	2851	8.63		8.63	11.80		11.80	11.80		11.80	11.80		11.80
	Total- National Small Industries Corpo	ration Ltd.	66.21		66.21	76.80	•••	76.80	71.50	•••	71.50	76.80		76.80
6.	Rajiv Gandhi Udyami Mitra Yojana	2851	2.27		2.27	2.70		2.70	2.53		2.53	2.70		2.70
7.	Development Commissioner (MSME)	2851		18.74	18.74		20.34	20.34		19.33	19.33		21.21	21.21
8.	Promotional Services Institutions and Programmes	2851	30.92	83.27	114.19	49.00	90.22	139.22	49.00	85.66	134.66	49.00	93.92	142.92
9.	Infrastructure Development & Capacity (Erstwhile MSME Clusters Developme Programmes and MSME Growth Poles	ent s)												
	9.01 Programme Component	2851	99.34		99.34	156.00		156.00	152.60		152.60	194.00	•••	194.00
	9.02 EAP Component	2851										150.00		150.00
	Total- Infrastructure Development & C Building (Erstwhile MSME Clusters De Programmes and MSME Growth Poles	evelopment	99.34		99.34	156.00		156.00	152.60		152.60	344.00	***	344.00
10.	Marketing Development Assistance	2851	9.61		9.61	18.25		18.25	10.30		10.30	18.25		18.25

(In crores of Rupees) Actual 2012-2013 Budget 2013-2014 Revised 2013-2014 Budget 2014-2015 Major Head Plan Non-Plan Total Plan Non-Plan Total Plan Non-Plan Total Plan Non-Plan Total Programme 11. Upgradation of Database 2851 13.22 13.22 19.44 19.44 16.80 16.80 19.44 19.44 ... ... ... ... -0.26 -0.26 0.03 0.03 3601 0.03 0.03 3602 0.03 0.03 0.03 0.03 ... ... ... ... ... Total 12.96 12.96 19.50 19.50 16.80 16.80 19.50 19.50 4059 2.80 Construction of Office 2.80 8.00 8.00 8.00 8.00 8.00 8.00 Accommodation-Village and Small Industries Special Scheme on MSME 2851 Credit & Finance Schemes 14.01 Fund of Funds 2851 14.02 Venture Capital Fund 2851 14.03 Support for Factoring Service 2851 14.04 SME Exchange Support 2851 Scheme Total- Credit & Finance Schemes Marketing & Procurement Scheme 15.01 Marketing Infrastructure for 2851 **MSMEs** 15.02 Marketing Organisation in 2851 Clusters 15.03 Enabling Global Footprint for 2851 **MSME** Total- Marketing & Procurement Scheme ... ... ... Skill Development - Virtual SME 2851 ... University 17. Institutional Structure & Reforms Scheme 17.01 Online Filing of 2851 Entrepreneur's Memorandum (EM) 17.02 Re-engineering and 2851 0.01 0.01 Strengthening of DC, MSME Offices Total- Institutional Structure & Reforms Scheme 0.01 0.01 ... India Inclusive Innovation Fund 2851 45.00 45.00 50.00 50.00 45.00 45.00 ... (Erstwhile National Innovation Fund) Total-Micro, Small and Medium Enterprises(MSME) 102.01 767.71 987.50 110.56 1098.06 993.50 1098.49 1319.22 665.70 104.99 1204.09 115.13 Khadi & Village Industries Khadi and Village Industries Commission Khadi and Village Industries Commission 19.01 Khadi Industries Khadi Grant including 2851 107.56 136.09 84.93 19.01.01 153.88 160.77 314.65 152.30 259.86 192.17 328.26 201.98 286.91 MDA for Khadi

(In crores of Rupees)

			Major	Acti	ual 2012-2013		Budget 2013-2014			Revi	sed 2013-2014	4	Budget 2014-2015			
			Head	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total	
	19.01.0	2 Khadi (S&T)	2851	0.24		0.24	1.24		1.24	0.80		0.80	1.24		1.24	
		Total- Khadi Industries		154.12	160.77	314.89	108.80	152.30	261.10	136.89	192.17	329.06	86.17	201.98	288.15	
	19.02	Other Village Industries														
	19.02.0	1 VI Grant	2851	44.88		44.88	66.68		66.68	47.51		47.51	61.73		61.73	
	19.02.0	2 VI(S&T)	2851	0.59		0.59	1.24		1.24	1.24		1.24	1.24		1.24	
		Total- Other Village Industries		45.47		45.47	67.92		67.92	48.75		48.75	62.97		62.97	
		Janshree Bima Yojana for Khadi Artisans (Inclusive of New Component of Health Insurance)	2851				0.03		0.03	0.01		0.01	0.03		0.03	
	19.04	Development of Infrastructure and Skill set in KVI Sector (DISK)	2851	•••			0.03		0.03	0.02		0.02	0.03		0.03	
	19.05	Promotion of VI and Development of Existing Weak VI Institution (PROVIDE) (Inclusive of New Component for revival of weak VI Institutions)	2851				0.03		0.03	0.02		0.02	0.03		0.03	
	19.06	Market Promotion (Including Export Promotion) and Publicity (Inclusive of New Component of Marketing complexes / Plazas) and Modified MDA	2851				0.03		0.03	0.02		0.02	0.03		0.03	
	19.07	Khadi and VI (S & T) & Scheme for Promotion of Khadi as an Exclusive Heritage and Green Product(SPOKE)	2851				0.03		0.03	0.02		0.02	0.03		0.03	
		nadi and Village Industries Com	mission	199.59	160.77	360.36	176.87	152.30	329.17	185.73	192.17	377.90	149.29	201.98	351.27	
Inter	est Subsi	dies														
20.	Interest	Subsidies														
	20.01	Khadi Industries	2851				0.10	21.25	21.35	0.10	21.25	21.35	0.10	21.25	21.35	
	20.02	Other Village Industries	2851		0.12	0.12	0.10	5.36	5.46	0.10	5.36	5.46	0.10	5.36	5.46	
	Total- In:	terest Subsidies			0.12	0.12	0.20	26.61	26.81	0.20	26.61	26.81	0.20	26.61	26.81	
21.		Subsidy Eligibility Certificate i and Polyvastra	2851		•••		0.03		0.03	0.01		0.01	36.57		36.57	
22.	Industria		2851	2.31	0.50	2.81	11.00	0.50	11.50	11.00	0.50	11.50	11.00	0.50	11.50	
23.	Industrie	for Fund for Regeneration of Tr s (SFURTI - Khadi)					0.00		0.00	0.00		0.00	0.00		0.00	
		SFURTI - KVIC	2851		•••	•••	0.03		0.03	0.02		0.02	0.03		0.03	
	23.02		2851		•••		49.92		49.92	0.50		0.50	54.00		54.00	
		Workshed Scheme for Khadi Artisans	2851	11.36		11.36	18.00		18.00	7.37		7.37	18.00		18.00	

												(	In crores of	Rupees)	
		Major	Actu	al 2012-2013	3	Budo	get 2013-201	4	Revis	sed 2013-201	4	Budget 2014-2015			
	_	Head	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total	
	23.04 Scheme for enhancing Productivity &	2851				13.50		13.50	0.10		0.10	0.46		0.46	
	Competitiveness of Khadi Industries and Artisans 23.05 Strengthening of Infrastructure of existing weak khadi institutions and assistance for marketing infrastructure	2851	2.31		2.31	7.42		7.42	1.70		1.70	7.42		7.42	
	Total- Scheme for Fund for Regeneration Traditional Industries (SFURTI - Khadi)		13.67		13.67	88.87		88.87	9.69		9.69	79.91		79.91	
24.	Prime Ministers' Employment Generation Programme	2851	1252.93		1252.93	1237.90		1237.90	1016.62		1016.62	1234.31		1234.31	
25.	Khadi Reform Development Package (ADB Assistance)	2851				45.00		45.00				45.00		45.00	
26.	India Innovation, Enterpreneurship and Agro-Industry Fund	2851										171.70		171.70	
27.	Loans to Khadi and Village Industries Commission	6851					0.50	0.50		0.50	0.50		0.50	0.50	
	nadi & Village Industries Coir Industries		1468.50	161.39	1629.89	1559.87	179.91	1739.78	1223.25	219.78	1443.03	1727.98	229.59	1957.57	
	28.01 Coir Board	6851		0.10	0.10		0.30	0.30		0.30	0.30		0.30	0.30	
	28.01.01 Coir Board Plan (S & T)	2851	2.31		2.31	6.30		6.30	6.30		6.30	6.30		6.30	
	28.01.02 Coir Board Plan (General)	2851	17.44	14.97	32.41	41.20	12.70	53.90	38.21	18.90	57.11	41.20	20.12	61.32	
	Total- Coir Board		19.75	15.07	34.82	47.50	13.00	60.50	44.51	19.20	63.71	47.50	20.42	67.92	
	28.02 Rejuvenation, Modernisation and Technology Upgradation of Coir Industry	2851		•••		14.40		14.40	8.64		8.64	14.40		14.40	
	28.03 Scheme for Fund for Regeneration of Traditional Industries ( SFURTI - COIR)	2851	0.32		0.32	0.03		0.03	0.01		0.01	0.03		0.03	
	Total- Coir Industries		20.07	15.07	35.14	61.93	13.00	74.93	53.16	19.20	72.36	61.93	20.42	82.35	
Eastern	n for projects/schemes for the benefit Region and Sikkim Provision for projects/ schemes for the														
	North Eastern Region and Sikkim 29.01 Other Schemes	2552				12.00		12.00	11.96		11.96	15.41		15.41	
	29.02 Rajiv Gandhi Udyami Mitra Yojana	2552				0.30		0.30	0.30		0.30	0.30		0.30	
	29.03 National Small Industries Corporation Ltd.	2552				7.20		7.20	4.50		4.50	7.20		7.20	
	Corporation Etc.	4552													
		Total				7.20		7.20	4.50		4.50	7.20		7.20	
	29.04 Development Commissioner (MSME)	2552				58.00		58.00	56.00		56.00	58.00		58.00	
	29.05 Khadi and Village Industries	2552				33.72		33.72	23.93		23.93	33.72		33.72	
		6552													

													(In crores of	Rupees)
	Major		Actual 2012-2013			Budget 2013-2014			Revi	sed 2013-201	14	Budget 2014-2015		
	_	Head	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total
		Total				33.72		33.72	23.93		23.93	33.72		33.72
	29.06 Prime Minister's Employment Generation Programme	2552				180.38		180.38	159.50		159.50	183.97		183.97
	29.07 India Innovation, Enterpreneurship and Agro- Industry Fund	2552										28.30		28.30
	29.08 Coir Industries	2552				6.10		6.10	3.90		3.90	6.10		6.10
	Total- Provision for projects/ schemes for the benefit of North Eastern Region and Sikkim					297.70		297.70	260.09		260.09	333.00		333.00
30.	Investments in Public Sector Enterprises	4851	75.00		75.00	70.00		70.00	70.00		70.00			
31.	Actual Recoveries	2851	-191.40	-0.06	-191.46									
Grand Total		2037.87	287.60	2325.47	2977.00	312.71	3289.71	2600.00	352.89	2952.89	3327.00	375.28	3702.28	
		Head of Dev	Budget Support	IEBR	Total	Budget Support	IEBR	Total	Budget Support	IEBR	Total	Budget Support	IEBR	Total
B. Inve	estment in Public Enterprises													
	<ol> <li>National Small Industries Corporation Limited</li> </ol>	12851	70.00	354.48	424.48	70.00	308.00	378.00	70.00	308.00	378.00		372.00	372.00
Total			70.00	354.48	424.48	70.00	308.00	378.00	70.00	308.00	378.00		372.00	372.00
C. Pla	n Outlay													
1.	Village and Small Industries	12851	2037.87	354.48	2392.35	2679.30	308.00	2987.30	2339.91	308.00	2647.91	2994.00	372.00	3366.00
2.	North Eastern Areas	22552				297.70		297.70	260.09		260.09	333.00		333.00
Total			2037.87	354.48	2392.35	2977.00	308.00	3285.00	2600.00	308.00	2908.00	3327.00	372.00	3699.00

- Secretariat Economic Service: Provides for establishment related expenses etc. for the Ministry of Micro, Small and Medium Enterprises.
- 2. Credit Support Programme (Credit & Finance): Under this Programme, a Credit Guarantee Fund Scheme for Micro and Small Enterprises is operational. Through this scheme, the guarantee cover is provided for collateral free credit facility extended by Member Lending Institutions (MLIs) to the new as well as existing small enterprises on loans up to ₹ 100 lakh. In another component of Portfolio Risk Fund (PRF) under this programme, Government of India provides funds for Micro Finance Programme to SIDBI which is used for security deposit requirement of the loan amount from the MFIs/NGOs.
- 3. Quality of Technology Support Institutions and Programmes: The programme covers Credit Linked Capital Subsidy Scheme, ISO 9000/14001 reimbursement scheme, schemes of National Manufacturing Competitiveness Programme (six Schemes) viz. Implementation of Lean Manufacturing Competitiveness Programme, Promotion of ICT Tools in MSME Sector, Technology and Quality Upgradation Support to MSMEs, Support for Entrepreneurial and Managerial Development of

SMEs through Incubators, Design Clinic Scheme for MSME Sector, Enabling manufacturing Sector to be competitive through Quality Management Standards and Quality Technology Tools.

- 4.01. **Survey, Studies and Policy Research:** Under Survey, Studies and Policy Research, grants are provided to reputed independent agencies for conducting survey/studies on various aspects and features of Micro, Small and Medium Enterprises.
- 4.02. **International Cooperation Scheme:** International cooperation also known as Promoting International Cooperation among Micro, Small and Medium Enterprises. Promoting International Cooperation among Micro, Small and Medium Enterprises aims to promote International cooperation between Indian Micro, Small and Medium Enterprises (MSMEs) and enterprises abroad with a view to technology infusion and/or Upgradation of Indian Micro, Small and Medium Enterprises, their modernization and promotion of exports.
- 4.03. **Assistance to Training Institutions:** Under the scheme of Assistance to Training Institutions, the three national institutes viz National Institute for Entrepreneurship and Small Business Development (NIESBUD) at NOIDA Indian Institute of Entrepreneurship (IIE), Guwahati and National

Institute of Micro, Small and Medium Enterprises (NIMSME), Hyderabad are provided funds for carrying out trainings of potential entrepreneurs in all parts of the country. (Under this scheme, assistance is also provided for establishment of new training institutes as well as for strengthening of existing institutions.)

- 5.01. **Performance and Credit Rating Scheme:** Under this scheme, Micro and Small enterprises are subsidized by the Government to the extent of 75% (upto a maximum of ₹ 40000) for getting themselves rated for performance as well as creditworthiness by one of the empanelled accredited credit rating agency.
- 5.02. **Marketing Assistance Scheme:** Under this scheme, MSMEs are provided support to market their products in the domestic as well as international markets by way of organizing/participating in various domestic & international exhibitions/trade fairs, buyer seller meets, intensive-campaigns & other marketing events.
- 6. **Rajiv Gandhi Udyami Mitra Yojana:** The main objective of this scheme is to provide handholding support and assitance to the potential first generation entrepreneurs in the establishment and manangment of the new enterprise, in dealing with various procedural and legal hurdles and in completion of various formalities required for setting up and running of the enterprises.
- 7. **Development Commissioner (MSME):** The Office of Development Commissioner (MSME) is the nodal body for formulating, coordinating and monitoring policies and programmes for promotion and development of micro, small and medium enterprises in the country. Development Commissioner maintains close liaison with the Central Ministries, Planning Commission, State Governments, Financial Institutions, Voluntary Organisations and other organisations concerned with the development of the sector. Provision is for establishment related expenses of Headquarter DC (MSME).
- 8. **Promotional Services Institutions and Programme:** Office of DC (MSME) provides training to its officers under DC (MSME) Officers Training Programme. Management Development Programme Entrepreneurship Development Programme (MDP, EDP) Skill, Provision for Workshop/training and MSME-DIs are also covered under this programme. The programme also covers Trade Related Entrepreneurship Assistance and Development (TREAD) Scheme for Women under which assistance is provided for economic empowerment of women through development of their entrepreneurial skills in non-farming activities.
- 9. Infrastructure Development & Capacity Building (Erstwhle MSME Cluster Development Programme and MSME Growth Poles (Infrastructure Development)): MSME Cluster Development Programme is one of the important schemes of the Office of DC (MSME). Special emphasis has been accorded to comprehensive development of clusters. Infrastructural support has also been added under this programme with externally aided project funding. Association of women entrepreneurs will be assisted under the Cluster Development Programme in establishing exhibition central places for display and sale of products made by women owned MSEs. This programme also includes Tool Rooms and Technical Institutions. These are located at Kolkata, Ludhiana, Ahmedabad. Aurangabad, Indore, Bhubaneshwar, Jamshedpur Jallandhar, Guwahati and Hyderabad. These were started with Indo-German and Indo Danish collaborations to assist MSMEs in technical upgragdation good quality tooling by designing and producing tools moulds jigs and fixtures components etc. This programme also includes one of the National Manufacturing Competitiveness Programmes viz. Mini Tool Rooms. In addition, this programme includes technical Institutions which provide training and consultancy for tool & die makers. MSME Technology Development Centre (MSME TDCs) which are at Ramnagar, Firozabad, Meerut, Agra, Kanaui, Mumbai and Hyderabad. These are product specific

centres to look into specific problems and render technical service develop and upgrade technologies and manpower development and training in specific product groups like Foundry, Forging, Electronics, Fragrances and Flavour, Sports goods, Electrical Measuring Instruments and Glass. MSME Technology Development Centre (Central Footwear Training Institutes) at Agra and Chennai, provide training to develop manpower in footwear industry and provide common facility services to the micro & small footwear manufacturing units for doing their job work and also develop new designs for the footwear industry. An amount of ₹ 150 crore has been provided for 'Technology Centre's Network'.

- Procurement): For successful international marketing of products in the retail market bar coding is an essential requirement. To promote adoption of bar coding of products by micro and small enterprises (MSEs) a scheme of reimbursement of 75% of one time registration cost for bar coding is operational for MSEs. To encourage MSEs to adopt the practice of Bar Coding on a large scale. 75% of the annual fees (recurring) charged by GSI India is also reimbursed as subsidy for the first three years. The scheme includes financial assistance to enable MSEs to obtain product patents. MSEs are also encouraged to participate in international fairs. Various training programmes are also organized in packaging for exports. It also includes Vendor Development Programme for Ancillarisation Support for Entrepreneurial and Management Development of MSMEs, Marketing Assistance & Technology Upgaradation and Building Awareness on Intellectual Property Rights for MSMEs (NMCP).
- 11. **Upgradation of Database (Institutional Structure):** Collection of statistics and information through annual surveys and quinquennial census, in respect of number of units, employment rate of growth, share of GDP/value of production, extent of Sickness/closure and exports of micro, small and medium enterprises are collected under this Programme. Under the Scheme, data on women owned and/or managed enterprises will also be collected. It also provides for Computerisation of District Industries Centres. National Award (Entrepreneur & Quality), DC(MSME) Library, Small Enterprise information and Resources Network Project (SENET), Publicity & Exhibition, Advertising & Publicity and MSME TCs/ TSs are the other components of the Programme. MSME Testing Centre and MSME Testing Stations (TSs) provide testing facilities to Micro Small and Medium Enterprises.
- 12. **Construction of Office Accommodation Village and Small Industries:** Provides for construction Office Accommodation for field Offices.
- 18. **India Inclusive Innovation Fund:** The fund under plan scheme support innovation for growth of MSME sector.
- 19.01.01. **Khadi Industries:** Budgetary allocation under Khadi grant is for promotion and development of khadi, financial assistance for revitalisation of KVI institutions through, inter alia, provision for a new scheme titled Market Development Assistance (MDA), based on Production of Khadi as an alternative to Rebate on sale of khadi and khadi products introduced w.e.f. 1.4.2010, allocation for development of new products, designs and better packaging for khadi products and welfare of khadi artisans, etc., including the Khadi Karigar Janashree Bima Yojana and allocation for Central Sliver Plant at Guwahati (Assam).
- 19.01.02. **Khadi (S&T):** This sub-head provides budgetary allocation for incurring expenditure on various R&D activities being undertaken by KVIC for Khadi Industries
- 19.02.01. Other Village Industries: The budget provision under this sub-head is meant for promotion and development of village industries through technology upgradation, publicity, improved

market access through facilitating participation in exhibitions at International, National, State and District levels and appropriate IT support, allocation for development of new products, designs and better packaging for VI products, undertaking Human Resource Development through upgradation of existing training centres of KVIC/KVIBs and institutions affiliated to KVIC/KVIBs, providing Common Facilities, provisions for MDA on production of polyvastra etc.

- 19.02.02. **Village Industries (S&T):** This Sub-head provides budgetary allocation for incurring expenditure on various R & D activities being undertaken by the KVIC for Village Industries.
- 19.03. Janashree Bima Yojana for Khadi artisans (JBY) (inclusive of new component of health insurance): KVIC, in association with LIC India, launched a Group Insurance Scheme namely Khadi Karigar Jana Shree Beema Yojana (JBY) for Khadi artisans in August, 2003. The Scheme covers spinners, weavers, pre- spinning artisans and post weaving artisans engaged in Khadi Polyvstra activities and associated with Khadi institutions (NGOs) throughout the Country.

The benefits provided to artisans nominees wards include assistance, in case of natural death, accidental death, partial and permanent disability with added component of comprehensive health insurance. Further, the wards of the artisans (maximum two children) studying in the classes from IX to ITI are also extended scholarship as add-on-facility under the Scheme.

- 19.04. **Development of Infrastructure and Skill sets in KVI Sector (DISK):** This scheme has been proposed by bundling IT, HRD & Estates and Services to meet the infrastructural, ICT and skill need of KVI sector etc.
- 19.05. Promotion of V.I. & Development of Existing Weak V.I. Institutions (PROVIDE) (inclusive of new component for revival of weak V.I. institute): This will be a bundle of the existing schemes of expenditure relating to the promotion of seven categories of village industries with an additional component of a revival package for around 500 weak V.I institutions. It will also include insurance.
- 19.06. Market Promotion (including Export Promotion) & Publicity (inclusive of a new component of marketing complexes / plazas) and Modified MDA: This scheme will be a umbrella scheme for existing marketing and publicity activities as well as marketing plaza/ permanent exhibition space leveraging the land available and identified for the purpose, promotion of exports. Development of reliable statistics/ database for KVI Sector will be undertaken by a sub-scheme under this scheme by KVIC as a deemed EPC. Under this scheme, about 20 or so top KVI exporters will also be given intensive and comprehensive handholding support to enable them to specialize in KVI exports by achieving a substantial annual growth in export.

MDA which has been introduced w.e.f. 01.04.2010 would be taken out from Khadi/VI Grant, modified and would be merged into this scheme. The component envisages financial assistance @ 20% on value of production of khadi and polyvastra, which will be shared among artisans, producing institutions and selling institutions in the ratio 25:30:45. The MDA scheme will be implemented as a distinct component of this umbrella scheme for Market Promotion and Publicity.

Apart from this, a new component for developing Marketing Complexes/ Plazas will also be provided to develop Marketing complexes and plazas by leveraging the surplus land available with KVIC/KVIBs/KVI Institutions at identified locations.

19.07. Khadi/VI S&T and Scheme for Promotion of Khadi as an Exclusive Heritage and Green product (SPOKE) (new component): Khadi/VI S&T and Scheme for Promotion of Khadi as an Exclusive Heritage and Green product (SPOKE) (new component) is provided for setting up of projects to reduce the drudgery in work, improve the Khadi and V.I products and Scheme for Promotion of Khadi as an Exclusive Heritage and Green Product (SPOKE) with two distinct components, will provide for holistic promotion of KVI items as heritage and green products to harness its USP. Necessary handholding and other supports including incentives will be provided to those institutes / units who will obtain quality certifications/ registration etc in any of the specified areas such as ISO certification, eco-certification, etc.

Further, for encouraging the development and protection of new technology/ machinery/ processes/ products, etc. in the KVI sector through provision of appropriate incentives, this will serve as a motivation for exporters/ producers to venture into development of new technology/ machinery/ processes/ products, etc. The incentive may be in the form of some one-time assistance towards the cost of development of new technology/ machinery/ processes/ products, etc., the cost of filing applications for IPR, GI registration, community trade mark, etc. and for necessary legal support.

- 20.01. **Interest Subsidies(Khadi):** The budgetary allocation under this sub-head is meant for subsidy in lieu of interest accrued on Government loans given in the past to KVIC for promotion of khadi for onward lending to khadi institutions. This amount is a book transfer as it is adjusted against the Khadi Loan interest dues of Khadi & Village Industries Commission.
- 20.02. **Interest Subsidies(VI):** The budgetary allocation is meant towards subsidy in lieu of interest accrued on Government loan given to KVIC for promotion of VI for onward lending to V.I. institutions. This amount is a book transfer as it is adjusted against the VI Loan interest dues of Khadi & Village Industries Commission.
- 21. Interest Subsidy Eligibility Certificate for Khadi and Polyvastra (ISEC): ISEC scheme is the major source of funding for Khadi programme introduced in May 1977 to mobilize funds from banking institutions to fill the gap in the actual fund requirement and its availability from budgetary sources. Under the ISEC Scheme, credit at the concessional rate of interest is made available as per the requirement of the institutions. The institution is required to pay only 4%. Any interest charged by banks over 4% will be paid by Central Government through KVIC. All khadi institutions registered with the KVIC/State Khadi and Village Industries Boards (KVIBs) can avail of financing under the ISEC scheme.
- 22. **Mahatma Gandhi Institute for Rural Industrialisation (MGIRI):** Mahatma Gandhi Institute for Rural Industrialization has been established in 2001 by revamping the Jamnalal Bajaj Central Research Institute, Wardha. The objective of MGIRI is to accelerate the process of Rural Industrialization in the Country along the lines of Gandhian vision of sustainable and self-reliant village economy and to provide S&T support to upgrade products of rural industry so that they gain wide acceptability in local and global markets.
- 23.01. Scheme of Fund for Regeneration of Traditional Industries (SFURTI): Khadi and Village Industries Commission (KVIC) and Coir Board have been implementing a cluster-based scheme named Scheme of Fund for Regeneration of Traditional Industries (SFURTI) since 2005-06 under which khadi, village industries and coir clusters have been taken up for development by providing them with improved equipments, common facilities centres, business development services, training,

capacity building and design and marketing support, etc. 96 Khadi, Village Industries and Coir clusters have been developed under this scheme.

- 23.02. Scheme of Fund for Regeneration of Traditional Industries (SFURTI): Khadi and Village Industries Commission (KVIC) and Coir Board have been implementing a cluster-based scheme named Scheme of Fund for Regeneration of Traditional Industries (SFURTI) since 2005-06 under which khadi, village industries and coir clusters have been taken up for development by providing them with improved equipments, common facilities centres, business development services, training, capacity building and design and marketing support, etc. 96 Khadi, Village Industries and Coir clusters have been developed under this scheme.
- 23.03. Workshed Scheme for Khadi Artisans: In order to facilitate and empower khadi spinners and weavers to chart out a sustainable path for growth, income generation and better work environment and to enable them to carry out their spinning and weaving work effectively Workshed Scheme for Khadi Artisans was introduced in 2008-09. Under this Scheme, financial assistance for construction of worksheds is provided to khadi artisans belonging to BPL category through the khadi institutions with which the khadi artisans are associated.
- 23.04. Scheme for Enhancing Productivity and Competitiveness of Khadi Industry & Artisans: The Scheme aims at making khadi industry more competitive with more market-driven production and sustained employment for khadi artisans and related service providers through replacement of obsolete and old machinery and equipment and repairs renovation of existing operational machinery equipment. The Ministry has introduced the Scheme for Enhancing Productivity and Competitiveness of Khadi Industries and Artisans through KVIC with effect from July 2008. The Scheme would provide financial assistance to 200 of the A plus and A category khadi institutions of which 50 institutions would be those which are managed by beneficiaries belonging to Scheduled Castes (SCs) Scheduled Tribes (STs).
- 23.05. Strengthening of infrastructure of existing weak Khadi institutions and assistance for marketing infrastructure: In order to facilitate the need-based support towards the Khadi sector for nursing the sick/problematic institutions elevated from D to C category as well as those whose production, sales and employment have been declining while they have potential to attain normalcy and to support creation of marketing infrastructure in other identified outlets, the scheme of Strengthening of Infrastructure of Existing Weak Khadi Institutions and Assistance for Marketing Infrastructure has been formulated. Under this scheme, financial assistance has been provided to existing weak Khadi institutions for strengthening of their infrastructure and for renovation of selected khadi sales outlets
- 24. **Prime Minister's Employment Generation Programme (PMEGP):** The Prime Ministers Employment Generation Programme (PMEGP) launched during the XI plan by merger of erstwhile Prime Ministers Rojgar Yojana (PMRY) and Rural Employment Generation Programme (REGP) has created around 1.64 lakh micro-enterprises providing employment to around 16.06 lakh persons by the end XI plan. Response to PMEGP has been very encouraging. The scheme has created new hopes among youth, particularly the educated unemployed, of becoming entrepreneurs themselves. It is proposed to upscale the scheme, for creation of 27.12 lakh employment opportunities through setting-up of 3.39 lakh micro entrepreneurs during XII plan.
- 25. Khadi Reform and Development Programme (ADB Assistance): Department of Economic Affairs, Ministry of Finance has tied up financial aid from Asian Development Bank (ADB)

amounting to US\$150 million over a period of three years for implementing a comprehensive Khadi Reform Programme worked out in consultation with ADB and KVIC. Under this Reform Package, it is proposed to revitalize the Khadi sector with enhanced sustainability of Khadi, increased incomes and employment to artisans, increased artisans welfare and to enable KVIC to stand on its own with gradually decreasing dependence on Government Grants. Initially, the programme will be implemented in 300 khadi institutions keeping in mind the needs of regional balance, geographical spread and inclusion of backward areas.

26. **India Innovation, Entrepreneurship and Agro-Industry Fund:** A new scheme is being launched to support for India Innovation, Entrepreneurship and Agro Industry.

## 28.01. Coir Board: Plan (General)

The Coir Board is a statutory body established under the Coir Industry Act, 1953 for promoting overall development of the coir industry and improving the living condition of the workers engaged in this traditional industry. The activities of the Board for development of coir industries, interalia, include undertaking scientific, technological and economic research and development activities; developing new products & designs; and marketing of coir and coir products in India and abroad. It also promotes co-operative organisations among producers of husks, coir fibre, coir yarn and manufacturers of coir products; ensuring remunerative returns to producers and manufacturers, etc. The Board has promoted two research institutes namely; Central Coir Research Institute (CCRI), Kalavoor, Alleppey, and Central Institute of Coir Technology (CICT), Bengaluru for undertaking research activities on different aspects of coir industry, which is one of the major agro based rural industries in the country.

Plan (S&T)

The funds under this head are utilized for the Research & Development activities of the Coir Board which are carried out through its Research Institutes. In the Science and Technology projects undertaken by Coir Board, emphasis is given on process improvement in the extraction of fibre, pollution free retting process, reduction in the period of retting, modernisation of production infrastructure, product development, product diversification etc. These projects will demonstrate possibility of reducing drudgery in work, improving the quality of Coir products and introducing new products/processes.

- 28.02. Rejuvenation, Modernisation and Technological Upgradation of Coir Industry: The scheme to Rejuvenate, Modernize and Technologically Upgrade the most crucial link in the Coir production chain, namely Spinners and Tiny Household sector has been fully operationalised in 2008-09. This is the first phase of a major initiative to modernize and achieve technological upgradation of the Coir industry. The scheme envisages replacement of outdated ratts/looms and providing of worksheds to spinners and tiny household units resulting in increase in production and earnings of workers.
- 29. **Provision for project/schemes for the benefit of North Eastern Region and Sikkim:** Scheme-wise provision has been kept for the projects/schemes for the benefit of North Eastern Region and Sikkim.